Orders	Order / Rev:	2098878		
	Alt Order #:	Manual		
	Product Desc:	KSL WHAS HD 48		
	Estimate:	48		WHAS
	Flight Dates:	10/19/20 - 11/03/20	Primary AE:	Kimberly Williams
	Original Date / Rev:	10/14/20 / 10/19/20	Sales Office:	WHAS
	Order Type:	RFP	Sales Region:	LOC
Agency	Name:	Grit Media		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		324 Capital Avenue	Billing Cycle:	WEEKLY
		Frankfort, KY 40601	Agency Commission:	15%
Advertiser	Name:	ISS/ Kentuckians for Strong Leadersh		
	Demographic:	НН	New Business Thru:	
	Product Codes:	IS-Issue/Non Ballot	Advertiser External ID:	41923
	Revenue Code 1:	AGY	Agency External ID:	20569AG
	Revenue Code 2:	(POL) Political	Unit Code:	General
	Revenue Code 3:	(POL) Issue		<u> </u>

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/19/20	10/25/20	15	\$5,025.00	\$4,271.25
10/26/20	11/01/20	19	\$6,325.00	\$5,376.25
11/02/20	11/08/20	2	\$750.00	\$637.50

Totals

lotais				
Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	15	\$5,025.00	\$4,271.25	0.00
November 2020	21	\$7,075.00	\$6,013.75	0.00
Totals	36	\$12,100.00	\$10,285.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kimberly Williams			Start Of Order - End Of Order	100%

Order Share	Share	Total
WHAS	20%	\$12,100.00
Market	100%	\$60,500.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	80%	\$48,400.00
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

	Ln	Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
	N 26	WHAS	10/20/20	11/01/20	Good Morning Americ	a CM	7-9a	MTWTF	:30	1	\$375.00P02	0.00 NM	3	\$1,125.00
Good Morning America														
		<u>Star</u>	t Date 1	End Date	Weekdays Spo	ts/Week	<u>Rate</u>	Rating						

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Order / Rev: 2098878 Advertiser: ISS/ Kentuckians for Strong Leadership

Alt Order #: Manual Product Desc: KSL WHAS HD 48 WHAS

Flight Dates: 10/19/20 - 11/03/20 Estimate: 48

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time D	ays	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 10/ Week: 10/		10/25/20 11/01/20	-TWTF MTWTF	2 1	\$375.00 \$375.00	0.00 0.00							
N27 WHAS	11/02/2	20 11/03/20	Good Morning Ar Good Morning Ar		7-9a	MT-		:30	1	\$375.00P02	0.00 NM	1	\$375.00
	<u>ırt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 11/		11/08/20	MT	1	\$375.00	0.00							
N28 WHAS		20 11/01/20	Local News @ 12 Local News @ 12	2p M-F	12-1p	MTV	VTF	:30	2	\$125.00P02	0.00 NM	4	\$500.00
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 10/ Week: 10/		10/25/20 11/01/20	-TWTF MTWTF	2 2	\$125.00 \$125.00	0.00							
N29 WHAS			Local News @ 4p	M-F CM	4-5p		VTF	:30	2	\$175.00P02	0.00 NM	4	\$700.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/		10/25/20	-TWTF	2	\$175.00	0.00							
Week: 10/	26/20	11/01/20	MTWTF	2	\$175.00	0.00							
N30 WHAS	10/20/2	20 11/01/20	Local News @ 5p Local News @ 5p		5-530p	MTV	VTF	:30	2	\$375.00P02	0.00 NM	3	\$1,125.00
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 10/ Week: 10/		10/25/20 11/01/20	-TWTF MTWTF	1 2	\$375.00 \$375.00	0.00							
N31 WHAS			Local News @ 6p		6-630p		VTF	:30	2	\$500.00P02	0.00 NM	3	\$1,500.00
	rt Date	End Date	Local News @ 6	o M-F	·		V 1 1	.00	2	ψοσο.σστ σ2	0.00 14101	J	ψ1,500.00
<u>الح</u> /Week: 10		10/25/20	<u>Weekdays</u> -TWTF	Spots/Week 2	<u>Rate</u> \$500.00	Rating 0.00							
Week: 10/		11/01/20	MTWTF	1		0.00							
N32 WHAS	10/20/2	20 10/25/20	Local News @ 6a		6-7a	-TV	VTF	:30	1	\$100.00P02	0.00 NM	1	\$100.00
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating							
Week: 10/	19/20	10/25/20	-TWTF	1	\$100.00	0.00							
N33 WHAS	10/20/2	20 11/01/20	Fri Prime A Fri Prime A	СМ	8-9p		F	:30	1	\$525.00P02	0.00 NM	2	\$1,050.00
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 10/ Week: 10/		10/25/20 11/01/20	F F	1	\$525.00 \$525.00	0.00							
N34 WHAS			NCAA FB Daytim		12-330p		S-	:30	1	\$525.00P02	0.00 NM	1	\$525.00
			NCAA Football C	Same 1	·		3	.50	'	ψ020.001 02	0.00 14101		ψ323.00
<u>Sta</u> Week: 10/		11/01/20	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$525.00	Rating 0.00							
N35 WHAS			NCAA FB Daytim		330-7p		S-	:30	1	\$750.00P02	0.00 NM	1	\$750.00
			NCAA Football G	Same 2	_		3	.50		ψ/30.001 02	0.00 14101	'	Ψ730.00
<u>الح</u> /Week: 10	<u>irt Date</u> /19/20	End Date 10/25/20	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$750.00	Rating 0.00							
N36 WHAS			Local News @ 5a	M-F CM	5-6a		VTF	:30	1	\$125.00P02	0.00 NM	1	\$125.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/		11/01/20	MTWTF	1	\$125.00	0.00							
N37 WHAS	10/26/2	20 11/01/20	Good Morning Ar Good Morning Ar		7-9a	MTV	VTF	:30	1	\$375.00P02	0.00 NM	1	\$375.00
<u>Sta</u> Week: 10/	rt <u>Date</u> /26/20	End Date 11/01/20	<u>Weekdays</u> MTWTF	Spots/Week 1	<u>Rate</u> \$375.00	Rating 0.00							
N38 WHAS			Good Morning Ar Good Morning Ar		7-9a			:30	1	\$375.00P02	0.00 NM	1	\$375.00
	rt Date	End Date	Weekdays MT	Spots/Week	<u>Rate</u>	Rating							
Week: 11/ N39 WHAS		11/08/20 20 11/01/20	Local News @ 12		\$375.00 12-1p	0.00 MTV	VTF	:30	1	\$125.00P02	0.00 NM	1	\$125.00
~ :		E 15 /	Local News @ 12			Б.:							
<u>Sta</u> Week: 10/	<u>rt Date</u> /26/20	End Date 11/01/20	<u>Weekdays</u> MTWTF	Spots/Week 1	<u>Rate</u> \$125.00	Rating 0.00							

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Order / Rev: 2098878 Advertiser: ISS/ Kentuckians for Strong Leadership

Alt Order #: Manual Product Desc: KSL WHAS HD 48 WHAS

Flight Dates: 10/19/20 - 11/03/20 Estimate: 48

Ln Ch Start End	Inventory Code Break	Start/End	Time Days	Len Spots	Rate Pri	Rtg Type_	Spots	Amount
N40 WHAS 10/20/20 11/01/20	0 1	4-5p	MTWTF	:30 1	\$175.00P02	0.00 NM	2	\$350.00
	Local News @ 4p M-F							
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating					
Week: 10/19/20 10/25/20 Week: 10/26/20 11/01/20	-TWTF 1 MTWTF 1	\$175.00 \$175.00	0.00 0.00					
N41 WHAS 10/20/20 11/01/20	Local News @ 5p M-F CM	5-530p	MTWTF	:30 1	\$375.00P02	0.00 NM	2	\$750.00
N41 WHAS 10/20/20 11/01/20	Local News @ 5p M-F	5-550p	MIWIF	.30 1	\$375.00F02	U.UU INIVI	2	φ/ 30.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/19/20 10/25/20	-TWTF 1	\$375.00	0.00					
Week: 10/26/20 11/01/20	MTWTF 1	\$375.00	0.00					
N42 WHAS 10/20/20 10/25/20	Local News @ 5p M-F CM	5-530p	-TWTF	:30 1	\$375.00P02	0.00 NM	1	\$375.00
	Local News @ 5p M-F	·						
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/19/20 10/25/20	-TWTF 1	\$375.00	0.00					
N43 WHAS 10/26/20 11/01/20	Local News @ 6p M-F CM	6-630p	MTWTF	:30 1	\$500.00P02	0.00 NM	1	\$500.00
	Local News @ 6p M-F							
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating					
Week: 10/26/20 11/01/20	MTWTF 1	\$500.00	0.00					
N44 WHAS 10/26/20 11/01/20		6-7a	1-	:30 1	\$100.00P02	0.00 NM	1	\$100.00
	Local News @ 6a Sa							
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating					
Week: 10/26/20 11/01/20	<u>1</u> - 1	\$100.00	0.00					
N 45 WHAS 10/26/20 11/01/20	- , , , -	12-330p	S-	:30 1	\$525.00P02	0.00 NM	1	\$525.00
0, 15, 5, 5,	NCAA Football Game 1	ъ.	D "					
<u>Start Date</u> <u>End Date</u> Week: 10/26/20 11/01/20	Weekdays Spots/Week	<u>Rate</u> \$525.00	Rating 0.00					
				.20 2	\$750 00 D02	0.00 NIM	4	¢750.00
N46 WHAS 10/26/20 11/01/20	NCAA Football Prime CM NCAA Football Prime	8-1130p	S-	:30 2	\$750.00P02	0.00 NM	1	\$750.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/26/20 11/01/20	S- 1	\$750.00	0.00					

Totals 36 \$12,100.00